

SAN MARCOS TRANSIT ADVISORY COMMITTEE

Meeting Minutes

December 11, 2015 – 9:30 a.m.

Committee Members Present

Charles O'Neil
Peter Wetterhall
Joseph Ptak
Steve Herrera

CARTS Staff & City of San Marcos Present

Rachid Brier, Asst. General Mgr. of Operations
Oscar Hairell, City of San Marcos Liaison
Donna Aaron, Committee Secretary

I. Roll Call

The meeting came to order at 9:32 a.m. with roll call.

II. Public Comment Period

There were no public comments

III. Approval of Minutes

A motion was made by Charles to approve the minutes from the September 25th meeting as written. The motion was seconded by Steve. The motion carried with all in favor.

IV. Staff Updates

A. Ridership Report

The ridership report was presented by Rachid with an explanation that the drop in the total ridership count was due to a drop in operating days around the Thanksgiving holidays.

B. On-Time Performance

The on-time performance report was also presented by Rachid, which showed the on-time performance for November to be at 90% with no early arrivals or departures recorded. Rachid explained that a departure is considered early regardless of how early it leaves but a departure is not counted as late until after five (5) minutes. He went on to state that all the bus stops were up and, after passenger announcements and a period of coaching, flag stops would be eliminated on all routes except six (6) and seven (7). Steve asked if any need had been found, after a year with the new routes, to adjust routes or schedules. Rachid stated that some needs have been found but timing and space issues were making changes difficult.

V. Review of Prioritization of 2016 Goals and Objectives-Discussion/Recommendation

The Committee moved on to prioritize the goals that had been agreed upon at the September workshop. Seven goals were ordered according to priority beneath Objective #1, to "Increase Ridership", and five were ordered beneath Objective #2, to "Increase Effectiveness of the System". In addition, some goals were re-worded for clarity. A motion was made by Oscar to approve the changes. The motion was seconded by Steve and carried with all in favor.

- VI. Review of Flood Response Letter to CARTS Board and City Council- Discussion/Recommendation
Review of the flood response letter was tabled until the next meeting when Dave Marsh or Lyle could be present to explain the belief that the letter should not be presented to City Council as the Committee is only advisory in nature.
- VII. Update on Interviews and PSA's on City of San Marcos Radio Station KZOS- Discussion/Recommendation
The PSA discussion was tabled until next meeting when the Marketing Coordinator for CARTS could be present.
- VIII. Date and Time of Next Meeting(s)
The date and time of the next meeting was set for January 29th, 2016 at 9:30 a.m. at which time additional meetings would be agreed upon.
- IX. Any Other Business
No other business was presented
- X. Adjournment
The motion to adjourn was made by Charles. It was seconded by Peter and the meeting adjourned with all in favor at 10:53 a.m.